

PUP 593 Applied Project Capstone: Student Learning Assessment

Learning Objectives	Level of Mastery			
	Mastery Achieved (3 points)	Proficiency Achieved (2 points)	Proficiency Partially Achieved (1 points)	Not Proficient (0 points)
Address a specific, real-world planning problem	The problem is clearly and comprehensively defined; the problem is strongly connected to a specific, real-world planning issue.	The problem is defined and connected to a specific real-world planning issue, but the dimensions of the problem may be incompletely described	The problem is defined but the connection to a specific real-world planning issue is vague	The problem is not defined
Assemble and analyze ideas and information from prior practice and scholarship in the planning field	Diverse perspectives on the problem from prior planning scholarship and practice are comprehensively synthesized	Perspectives on the problem from prior planning scholarship and practice are synthesized; the synthesis may have some gaps in perspectives represented.	Perspectives on the problem from prior planning scholarship and/or practice are offered; synthesis is minimal; many relevant perspectives are missing.	Perspectives on the problem from prior planning scholarship and/or practice are not offered
Apply quantitative and/or qualitative data collection and analysis methods appropriately	The data and methods are appropriate for addressing the problem, clearly described, and applied using professional standards; findings are strongly linked to evidence	The data and methods are appropriate for addressing the problem and are mostly described and applied using professional standards; findings are linked to evidence, but some connections may be stronger than others	The data and methods are appropriate for addressing the problem but may not be clearly described and/or lack some professional standards in application; findings are weakly linked to evidence	The data and methods are not appropriate for addressing the problem
Incorporate ethical and normative principles of the planning profession, as illustrated in the AICP Code of Ethics and applicable to the project's problem and process (e.g., equity, diversity, social justice, public engagement in decision making, sustainability, etc.)	Applicable ethical standards were used in creating the deliverables; the deliverables help to advance multiple applicable ethical and normative principles in planning	Applicable ethical standards were used in creating the deliverables; the deliverables help to advance at least one applicable ethical or normative principle in planning	Applicable ethical standards were mostly used in creating the deliverables, though there may be some oversights; the deliverables do not directly help to advance at least one applicable ethical or normative principle in planning	Applicable ethical standards were mostly not used in creating the deliverables; the deliverables do not advance any applicable ethical or normative principles in planning
Demonstrate written, graphic, and oral (if applicable) communication that is clear, accurate, and compelling	Deliverables tell a clear, accurate, and compelling story; key takeaways from tables, charts, maps, and other graphics are easy to discern; facts and ideas from sources consulted are mostly referenced appropriately.	Deliverables tell a story that is mostly clear and accurate and has some compelling elements; some tables, charts, maps, and other graphics are easier to discern than others; facts and ideas from sources consulted are mostly referenced appropriately.	Deliverables tell a story that has some compelling elements but at points is unclear or inaccurate; at least a few tables, charts, maps, and other graphics are easy to discern; facts and ideas from sources consulted are unevenly referenced.	Deliverables do not tell a clear, accurate, or compelling story; tables, charts, maps, and other graphics are difficult to discern; facts and ideas from sources consulted are mostly not referenced appropriately.
Meet the needs of planning-related client, as determined by the chair with consideration of unforeseen circumstances	Deliverables meet needs identified by the client in the Project Scope Statement	Deliverables meet most but not all needs identified by the client in the Project Scope Statement	Deliverables meet some but not most needs identified by the client in the Project Scope Statement	Deliverables do not meet any of the needs identified by the client in the Project Scope Statement

Overall mastery:*

*Based on sum of points earned in each area. Mastery Achieved (18 to 14 points); Proficiency Achieved (13 to 10 points); Proficiency Partially Achieved (9 to 4 points); Not Proficient (< 4 points)